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**EUROPEAN PRESS PUBLISHERS CALL UPON MEMBER STATES TO ADOPT MANDATE FOR
COPYRIGHT REFORM TO PROCEED**

Europe's press publishers, represented by EMMA (European Magazine Media Association), ENPA (European Newspaper Publishers' Association), EPC (European Publishers Council) and NME (News Media Europe) call upon Member States in a letter to move forward with the reform and adopt the mandate in order for the final negotiations to take place next week.

With time fast running out for the directive to get through the final legislative stages before the current European Parliament ends its mandate, the adoption of a new mandate by Coreper is the necessary condition for final negotiations between co-legislators or Trilogue to occur.

Ultimately, the European Parliament's approach on Article 11 (the press publisher's right) proposes a balanced and enforceable solution to protect press publishers against the free-riding on press content by online services in the digital environment.

We therefore ask Member States to support the mandate on Friday and to give the Romanian presidency the flexibility towards the Parliament's approach.

A spokesman for the press publishers said: "*Member States must move on with this reform in order to grant the press the chance to adopt a much-needed Publisher's Right, which is key to the future of professional journalism and a sustainable, independent, democracy-enhancing press.*"

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About us:

EMMA, the European Magazine Media Association, is the unique and complete representation of Europe's magazine media, which is today enjoyed by millions of consumers on various platforms. EMMA represents 15,000 publishing houses, publishing 50,000 magazine titles across Europe in print and digital. See: www.magazinemedia.eu/

ENPA, the European Newspaper Publishers' Association (ENPA) is the largest representative body of newspaper publishers across Europe. ENPA advocates for 16 national associations across 13 European countries, and is a principal interlocutor to the EU institutions and a key driver of media policy debates in the European Union. See: www.enpa.eu/

EPC, the European Publishers Council is a high level group of Chairmen and CEOs of leading European media corporations actively involved in multimedia markets spanning newspaper, magazine, book, journal, internet and online database publishers, and radio and TV broadcasting. See: <http://epceurope.eu/>

NME, News Media Europe (NME) represents the progressive news media industry in Europe – over 2200 European titles of newspapers, radio, TV and internet. NME is committed to maintaining and promoting the freedom of the press, to upholding and enhancing the freedom to publish, and to championing the newsbrands which are one of the most vital parts of Europe's creative industries. See: www.newsmediaeurope.eu/